

# IB Career-related Programme

## Enterprise and Entrepreneurship

The IB career-related programme in Enterprise and Entrepreneurship at SSSL is a two year programme which combines academic studies with career related/practical studies, for example workplace experiences.

At SSSL, the student will study three diploma programme subjects to secure competence for further studies. In the IB Career-related Programme core, the student will study courses, which focus on *Enterprise and Entrepreneurship*.

The programme has three parts:

### 1. DP subjects

1. Business Management
2. Language A
3. A choice of DP subjects offered at SSSL (limited by the option list columns)

### 2. IB CP core

<b>PPS</b> (Personal and Professional Skills)	90 hr
<ul style="list-style-type: none"><li>• Personal development</li><li>• Intercultural understanding</li><li>• Effective communication</li></ul>	<ul style="list-style-type: none"><li>• Thinking processes</li><li>• Applied ethics</li></ul>

<b>LD</b> (Language Development)	50 hr (specialisation in Entrepreneurship)
<b>SL</b> (Service Learning)	50 hr (comparable to C.A.S.)
<b>RP</b> (Reflective Project)	50 hr

### 3. Career-related Studies - CRS

In today's world of international business, success is driven by people with the skills to balance satisfying their customers with providing great products and services. The Certificate is for learners who are interested in developing business sector knowledge and skills alongside other fields of study.

**The career-related study** gives the students an industry focus in Enterprise and Entrepreneurship. As a Career-related component we offer **Pearson's BTEC International level 3 Diploma** recognised by Swedish Council for Higher Education UHR and approved for further studies in Sweden.

## Unit contents from Pearson BTEC International Level 3 Diploma - Enterprise and Entrepreneurship

- Enterprise and Entrepreneurs
- Launch and Run an Enterprise
- Research and Plan a Marketing Campaign
- Business Finance
- Business Decision Making
- Survival and Growth
- Social Enterprise
- Market Research
- Intrapreneurship and Innovation in an Enterprise

## Student admission process

To apply for the IB CP Enterprise and Entrepreneurship programme at SSSL, the following steps are mandatory for the applicant:

1. SSSL application form
2. Entrance test in English and Mathematics may be relevant

## Contact

For more information, please contact:

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*In partnership with:*

